

## PRIVACY STATEMENT

## "Events and newsletters"

The IMI2 JU, like other EU institutions, bodies, agencies and offices (<u>EU institutions</u>), established by Council Regulation (EU) No 561/2014 of 6 May 2014 (hereinafter "**Regulation**"), may process your personal data also known as personal information) for a number of reasons, from dealing with public requests for information, staff matters, procurement contracts, grant agreements etc.

The IMI2 JU is committed to user privacy.

Although you can browse through most of the pages of our website without giving any information about yourself, in some cases, personal information is required in order to provide the e-services you request, such as registration for participation in events organised by the IMI2 JU, or signing up for its newsletter.

The pages that require such information treat it according to the policy described in <u>Regulation (EU)</u> <u>2018/1725</u>.

## In this respect:

- for each e-service, the purposes and means of the processing of personal data are specified in their corresponding privacy statement;
- within the IMI2 JU, the Data Protection Officer (<u>Data-Protection@imi.europa.eu</u>) ensures that the provisions of the regulation are applied and advises controllers on fulfilling their obligations;
- as for all the institutions, the <u>European Data Protection Supervisor</u> (EDPS) will act as an independent supervisory authority.

This policy is based on the above-mentioned regulation. It may be modified by the IMI2 JU from time to time, on its own initiative or on the advice of the EDPS.

The IMI2 JU's websites may provide links to third-party sites. Since we do not control them, we encourage you to review their privacy policies.

- 1 Which personal data do we process?
- 1.1 When you register for and participate in our events, we process:
  - Identity information you provide us with, such as your first name, last name and job title;
  - Contact details you provide us with, such as your e-mail address, postal address, country and (mobile) telephone number;
  - Professional details, such as the company you work for, and business card details, if you
    provide us with your business card before, during or after the event;
  - Any other personal data you provide us with, such as your dietary requirements;
  - For events held on the premises of the European Commission, for security purposes, you may be asked to provide identity document details, such as your nationality, date of birth and ID expiry date;
  - Photos may be taken during our events. Your photo may then be distributed via our website or other channels for the promotion of the Joint Undertaking and/or the event in question. You may rescind your consent at any time, including in the case of photos in which you may appear incidentally, by contacting our Data Protection Officer: <a href="Data-Protection@imi.europa.eu">Data-Protection@imi.europa.eu</a>





- 1.2 We receive most of your personal data directly from you. If we receive personal data about you from a third party, we will inform you about this or ask the third party to inform you about this.
- 2 Why do we process your personal data and what is the legal basis for this?
- 2.1 The purposes and legal bases justifying the processing operations carried out by the IMI2 JU vary. Our processing operations may be based on:
  - Your consent;
  - A contract or grant agreement with you, in order to perform that contract or in order to take steps prior to concluding a bilateral agreement with you;
  - A legal obligation we must comply with;
  - The public interest.
- 2.2 We may process your personal data to <u>send you newsletters</u> via e-mail if you subscribe to our newsletter via our website or by attending one of our events and explicitly expressing your wish to receive our newsletter. For this purpose, we rely on your consent.
- 2.3 We process your personal data to <u>organise our event, provide you with our services or the information you request</u> via our website, e-mail, telephone, fax or social media channels. When we organise an event, we process your data, for example, in order to draw up a list of participants so that we can, in certain cases, control access to the event. For this purpose, we rely on your prior consent. Such tasks are carried out in the <u>public interest</u>, in particular Article 1(i) and (l) of the Statutes annexed to Council Regulation (EU) No 561/2014 of 6 May 2014 establishing the IMI2 Joint Undertaking.
- 2.4 We process your personal data for <u>dissemination purposes</u>, such as on paper or via social media channels, *i.e.* to provide you with information about our activities or our services, such as communications and newsletters of the Joint Undertaking and carefully selected partners. We may also process your personal data to perform statistical analyses and to evaluate our dissemination activities. If you do not want us to use your personal data in this way, please indicate this when we collect your data. For this purpose, we rely on our task carried out in the <u>public interest</u>, in particular Article 1(i) and (l) of the Statutes annexed to Council Regulation (EU) No 561/2014 of 6 May 2014 establishing the IMI2 Joint Undertaking.
- 2.5 We may process your personal data to <u>comply with legal obligations</u> that we have to comply with, or to <u>comply with any reasonable request</u> from competent law enforcement agents or representatives, judicial authorities, governmental agencies or bodies, including the EDPS, or to <u>transfer your personal data</u> to the police or the judicial authorities upon our own initiative as evidence or if we have justified suspicions of an unlawful act or crime committed by you through your use of our website, our social media channels or other communication channels. For these purposes, we rely on a legal obligation that we have to comply with.
- 2.6 If you provide us with your dietary requirements (which might be useful during certain events), we rely on the derogation provided in Article 10(2)(e) of Regulation (EU) 2018/1725.
- 3 Whom do we share your personal data with?
- 3.1 We may share your personal data with third parties, such as the European Commission, in particular DG DIGIT as manager of the application EUSurvey, for which the relevant privacy statement may be found <a href="here">here</a>. Third parties, such as a external service provider for marketing purposes, are allowed to process your personal data on our behalf on our explicit written instruction, only. We ensure that third parties are committed to observing the safety and integrity of your personal data.



- 3.2 We may be legally obliged to share your personal data with competent law enforcement agents or representatives, judicial authorities, governmental agencies or bodies.
- 3.3 We do not send your personal data in an identifiable manner to any other third party than the ones mentioned in Articles 3.1 and 3.2 without your explicit consent to do so. However, we may send anonymised data to other organisations that may use those data for improving our activities or services.
- 4 Where do we process your personal data?

In principle, we process your personal data within the European Economic Area (EEA). In order to process your personal data for the purposes outlined in Article 2 above, we may also transfer your personal data to third parties who process on our behalf outside the EEA. Each third party outside the EEA that processes your personal data will be bound to observe adequate safeguards with regard to the processing of your personal data.

- 5 What quality assurances can be expected?
- 5.1 We do our utmost to process only those personal data which are necessary to achieve the purposes listed under Article 2 above.
- 5.2 Your personal data are only processed for as long as needed to achieve the purposes listed under Article 2 above or until such time as you withdraw your consent for processing them. The IMI2 JU was established for a period until 31 December 2024 under the Horizon 2020 Framework Programme for Research and Innovation. A successor entity to the IMI2 JU may be established for a ten-year period and resume the activities of the latter. Accordingly, the personal data collected for the organisation of an event will not be kept beyond the existence of the Joint Undertaking in its current or future iteration. We will delete your personal data when they are no longer necessary for the purposes outlined in Article 2 above, unless there is:
  - An overriding interest of the Joint Undertaking, or any other third party, in keeping your personal data identifiable, or:
  - A legal or regulatory obligation or a judicial or administrative order that prevents us from deleting them.
- 5.3 We will take appropriate technical and organisational measures to keep your personal data safe from unauthorised access or theft as well as accidental loss, tampering or destruction. Access by our personnel or third parties' personnel will only be on a need-to-know basis and be subject to strict confidentiality obligations.
- 6 What are your rights?
- 6.1 You have the right to request access to all personal data processed by us pertaining to you.
- 6.2 You have the right to rectification, *i.e.* to ask that any personal data pertaining to you that are inaccurate, be corrected.
- 6.3 You have the right to withdraw your consent for processing of your personal data.
- 6.4 You have the right to erasure, *i.e.* to request that personal data pertaining to you be deleted if these data are no longer required in the light of the purposes outlined in Article 2 above or if you withdraw your consent for processing them.
- 6.5 You have the right to restriction instead of deletion, *i.e.* to request that we limit the processing of your personal data.



- 6.6 You have the right to object to the processing of personal data if the processing by us is necessary for the performance of a task carried out in the public interest, unless if we demonstrate compelling legitimate grounds which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.
- 6.7 You have the right to data portability, *i.e.* to receive from us in a structured, commonly-used and machine-readable format all personal data you have provided to us if the processing is based on your consent or a contract with you and the processing is carried out by automated means.
- 6.8 If you wish to submit a request to exercise one or more of the rights listed above, you can contact us by sending an e-mail to <a href="mailto-bata-Protection@imi.europa.eu">Data-Protection@imi.europa.eu</a>. An e-mail requesting to exercise a right will not be construed as consent with the processing of your personal data beyond what is required for handling your request.